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Approved For Release 2004/05/13: CIA-RDP91M00696R000500090007-6
THE DIRECTOR OF CENTRAL INTELLIGENCE

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WASHINGTON, D. C. 20505

USIB-D-22.1/19
3 July 1974

MEMORANDUM FOR THE UNITED STATES INTELLIGENCE BOARD

SUBJECT: Draft Key Intelligence Questions for FY 1975

- l. Attached for each principal of the United States Intelligence Board is a set of draft Key Intelligence Questions for Fiscal Year 1975 prepared by the National Intelligence Officers. These draft KIQs will be reviewed at an early meeting of the USIB. It would be helpful if comments or editorial suggestions were all sent to the Deputy for National Intelligence Officers so that we can compile a consolidated compendium of such inputs. Queries with respect to specific KIQs should be addressed to the NIO responsible for the geographic or functional area to which those KIQs relate.
- 2. Specific procedural guidelines for Community action following the issuance of these KIQs will be provided later. These guidelines will change certain procedures of the fiscal year 1974 "baseline" experiment. These changes -- dictated by the results of that experiment -- will be designed to simplify the procedural aspects of the review process but still provide an adequate basis for a general evaluation of Community performance and resource utilization. These new guidelines will also provide a vehicle for giving special attention to matters of specific detail where detailed analysis is pertinent and warranted.
- 3. After the KIQs have been collectively endorsed by the USIB and formally issued, each KIQ will be given an initial Community review, conducted under the aegis of the appropriate National Intelligence Officer with Intelligence Community Staff support. Following this review, the NIO will prepare a brief, succinct report to

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the USIB outlining -- with respect to that KIQ -- the NIO's assessment of the Community's collection and production strategy on it, identifying the agencies accepting an obligation to work on it and making any appropriate recommendations for improvements in the Community's collection or production strategy for it.

- 4. With respect to some KIQs, the NIO -- working with the IC Staff and in consultation with representatives of the member agencies of USIB -- will develop a few, more detailed subordinate questions. These subordinate questions will highlight specific matters or concrete topics deemed appropriate for special collection or production attention and for a special, resource-tied performance evaluation at the end of the fiscal year. (These evaluations will be comparable to those performed on the pilot, experimental KIQs under the FY 1974 KEP program.) I stress that there will not be subordinate questions chosen for more detailed evaluation under all of the FY 1975 KIQs. Also, the number of subordinate questions developed under any given KIQ which is so treated will vary and may not be more than one.
- 5. At the end of the fiscal year, short reports on each KIQ will be submitted by the National Intelligence Officers -- with Intelligence Community Staff support and USIB member agencies' participation -- evaluating the performance of the Community and its individual member agencies. To the degree feasible, the Intelligence Community Staff will identify through CIRIS data (perhaps somewhat modified) and through consultations with the individual agencies, the resources expended against each KIQ. (The "subordinate questions" under certain individual KIQs will be the subject of specific, separate evaluations of performance and resources utilized.) The DCI will then report to the NSCIC his evaluation of the performance of the Community on the KIQs and the appropriateness of the resources expended by the individual agencies thereon.

6. The KIQ approach is a concept subject to evolutionary refinement in the light of experience, whose success is clearly dependent on the understanding and cooperation of all members of the Intelligence Community. If we are successful, we will develop a vehicle through which the Community's activities can be driven by substantive requirements, as they ought to be, and a process which helps us all without imposing an undue managerial workload on the Community or any of its components.

W. E. Colby

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27 June 1974

Mr. Carver, D/DCI/NIO

George:

Copies of both of these documents have gone to the DCI. The top document is the draft of a briefing to USIB which he requested covering the results of the pilot exercise on the 74 KIQs. The bottom document is a more detailed report which could be distributed in the community. We have requested time on his calendar to get his reactions and guidance and will advise you when we know the hour and the day.

C/PRD/IC

Attachments (2)

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THE DIRECTOR OF CENTRAL INTELLIGENCE

Executive Registry

74-077/7A

WASHINGTON, D.C. 20505

NIO # 1027-74

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The Honorable William Clements The Deputy Secretary of Defense Washington, D.C. 20301

Dear Bill:

Thank you for your letter of 20 April in response to my request for concurrence and comments on the Key Intelligence Questions. As you have recognized, more work will be necessary before we are all satisfied with the KIQs and the KIQ Evaluation Process. I believe, however, that we are making progress, and this should be apparent in the KIQs for FY 1975 and in the revised version of the Evaluation Process which will accompany them.

As you have noted, some of the questions which DOD suggested in December 1973 were not added (in explicit form) to the KIQs for FY 1974. One of the reasons for this was that the total number of KIQs must be severely limited. Nevertheless, a feature of the KIQ Evaluation Process does, in effect, permit an expansion of the contents of the KIQs and allow quite specific questions—of the sort you mention—to be addressed. Thus, during the discussion of information deficiencies, which is a major aspect of the Evaluation Process, the NIOs and your representatives will be able to deal with specifics and add them to the baseline report.

We are of course familiar with the Critical Near-Term Defense Intelligence Objectives (CNTDIO), and I agree that their content must be reflected in the KIQs. Indeed, my IC Staff is now examining this matter and discussing it with DIA.

I wish to assure you that we shall make sure that the KIQs provide a timely input to the Annual DOD Budget Review (and, of course, my own National Intelligence Program as well).

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I recognize that the KIQ process does not provide us with a comprehensive basis for recommending resource allocations across the board. I do think, however, that it can be a process which will help us to ensure that our resources are being effectively deployed against the most important national intelligence problems.

Consumer satisfaction with this process is all-important. I am therefore grateful for your comments and your continued support.

Sincercly,

ZsZI Bill

W. E. Colby

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